



IRUSRI
GROUP

AI integration • Automation • Data Science
QA Testing • UI/UX Design • Mobile & Web Development

irusri.se
Umeå, Sweden | Colombo, Sri Lanka

About Us



Why?

Our purpose is to drive sustainable growth in business, enabling more (companies and people) to grow and succeed with the help of IT.



How?

We have highly skilled IT engineers with excellent academic results , and we provide them with further training through industry experience.



What?

Cost-effective software: qualified technical solutions, fast deliveries, and reasonable prices.



Who?

We offer companies sustainable product, and services that contributes to positive social impact.

About Us

Vision & Mission

Who we are

Value Proposition

A circular icon containing a target symbol with an arrow in the center.

Mission

To provide tailored, cutting-edge technology services that meet the unique needs of each client, fostering growth and success through innovation, expertise, and a commitment to excellence.

A circular icon containing a lightbulb symbol.

Vision

To be a global leader in delivering innovative, high-quality, and sustainable IT solutions that empower businesses and drive digital transformation across industries.

A circular icon containing a globe symbol.

Sustainability Focus

We align closely with the United Nations SDGs, integrating environmental, social, and governance (ESG) goals into our project development process. Our commitment ensures every solution we offer supports a more inclusive and greener future.

About Us



Vision & Mission



Who we are



Value Proposition



Irusri Group is a Sweden-based IT consulting and AI-driven product development company, designing and building high-quality digital solutions using modern technologies for clients across Sweden, Finland, and Europe.

In Sri Lanka, our operations are carried out through Irusri Asia (Private) Limited, the local arm of Irusri Group AB, founded in 2017 in Umeå, Sweden.

Our expertise spans software development, AI & data science, bioinformatics, mobile applications, cloud solutions, UX/UI, and end-to-end product engineering. Guided by Nordic values of quality, transparency, and user-focused design, we partner with startups, scale-ups, and enterprises to turn ideas into scalable, impactful digital products.

About Us

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|
Vision & Mission

•
|
Who we are

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|
Value Proposition



Value proposition

Balance between the interests of customers and employees: contribute to the best possible development for our customers and for our employees (a future where it is possible to build profitability through sustainability).

Customer

A sustainable product, business, and partnership that fosters positive societal growth.

Employee

A sustainable job that contributes to positive individual and societal development.

Data Science and Bioinformatics

Applying data analytics, machine learning, and bioinformatics to transform complex biological and clinical data into reliable insights for enterprise and research applications.

AI Integration

Delivering end-to-end AI integration using advanced technologies such as custom LLMs, AI agents, RAG architectures, and intelligent automation to enable scalable, future-ready enterprises.

Mobile Application Development

Providing end-to-end mobile application development services across platforms to support scalable, secure, and business-driven digital solutions.

What We Offer

Web Application Development

Providing full-cycle web application design and development services, supported by skilled delivery teams for businesses of all sizes.

QA services

Providing structured QA services and automated testing solutions to improve software quality, stability, and release efficiency.

UI/UX Design

Providing user-centered UI/UX design solutions that align brand strategy with functional, visually refined digital products.

What We Offer

Blockchain Solution

Providing end-to-end blockchain development services to enhance security, transparency, and operational efficiency.

MVP Development for Start-up

Providing strategic MVP development services to create validated, scalable products that support business growth and investor engagement.

Customer Support

Delivering tailored support strategies to improve customer experience, retention, and long-term loyalty.

What We Offer

irusri

Our Services

Equisport

Equisport TV is a premium equestrian livestreaming platform that allows fans to watch live events and purchase on-demand videos, delivering an immersive digital experience for the global equestrian community across web and mobile.

Website



Live streaming of equestrian events in real time



Video-on-Demand (VOD) library



Structured event listing system



Continuous performance improvements



Secure & scalable Infrastructure

Mobile (iOS & Android)



Live streaming of equestrian events in real time



Video-on-Demand (VOD) library



Personalized viewing experience



Adaptive video quality streaming



Future-ready engagement architecture

Discover how [equisport.tv](#) works →

Equestrian Livestreaming • Sports Streaming Platform • Live Event Broadcasting • Digital Sports Experience

• NEXT PAGE →

Syketribe

Syketribe is a wellness and exercise planning platform that connects users with yoga classes, retreats, workshops, and wellness practitioners through a unified booking experience.

+ Customers

162, 536

+ Coaches

146

Website



Event and class discovery



Practitioner profiles



Online booking system



Payment integration



Wellness-focused user experience

Mobile (iOS & Android)



Practitioner discovery



Community-focused features



Mobile booking experience



Cross-platform wellness access



Mobile-optimized UI redesign

Discover how syketribe.fi works →

Wellness Platform • Exercise Planning • Event Booking • Holistic Health

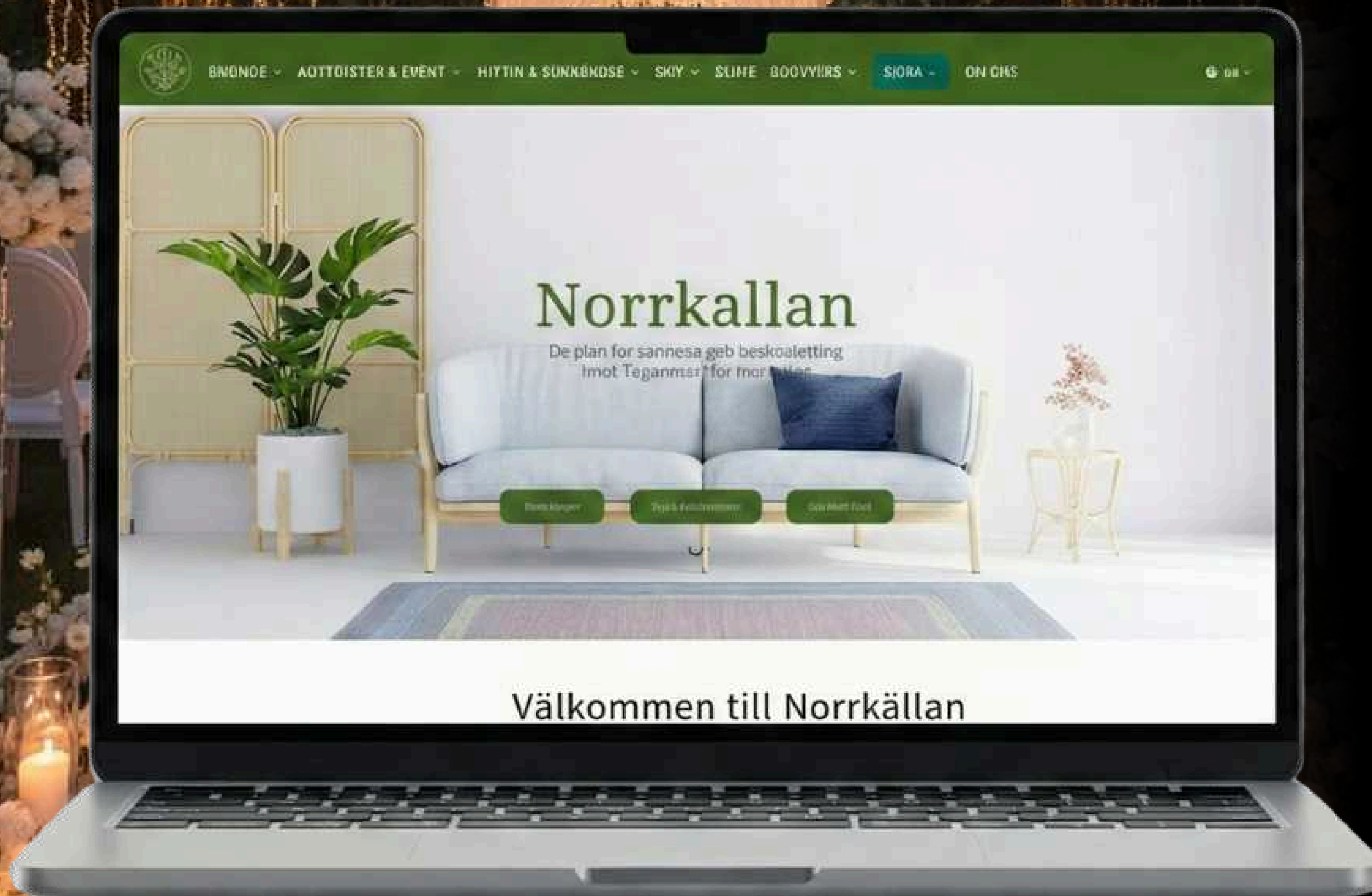
Norrkällan

A booking platform designed for managing events, rooms, and activities inspired by the natural environment of Northern Sweden. The platform combines user-friendly booking with robust administrative control.

-  Event, room, and activity booking
-  Integrated payment gateway
-  Bookkeeping system integration
-  Admin dashboard for operations
-  Nature-inspired UI design

Discover more insights on norrkallan.se →

Booking Platform • Event Management • Hospitality Systems • Payment Integration



Megalon

Vendor-first digital marketplace connecting sellers and customers through eco-friendly product discovery and performance-based affiliate sales models.



Eco-friendly product marketplace



Vendor and product management



Affiliate-based sales model

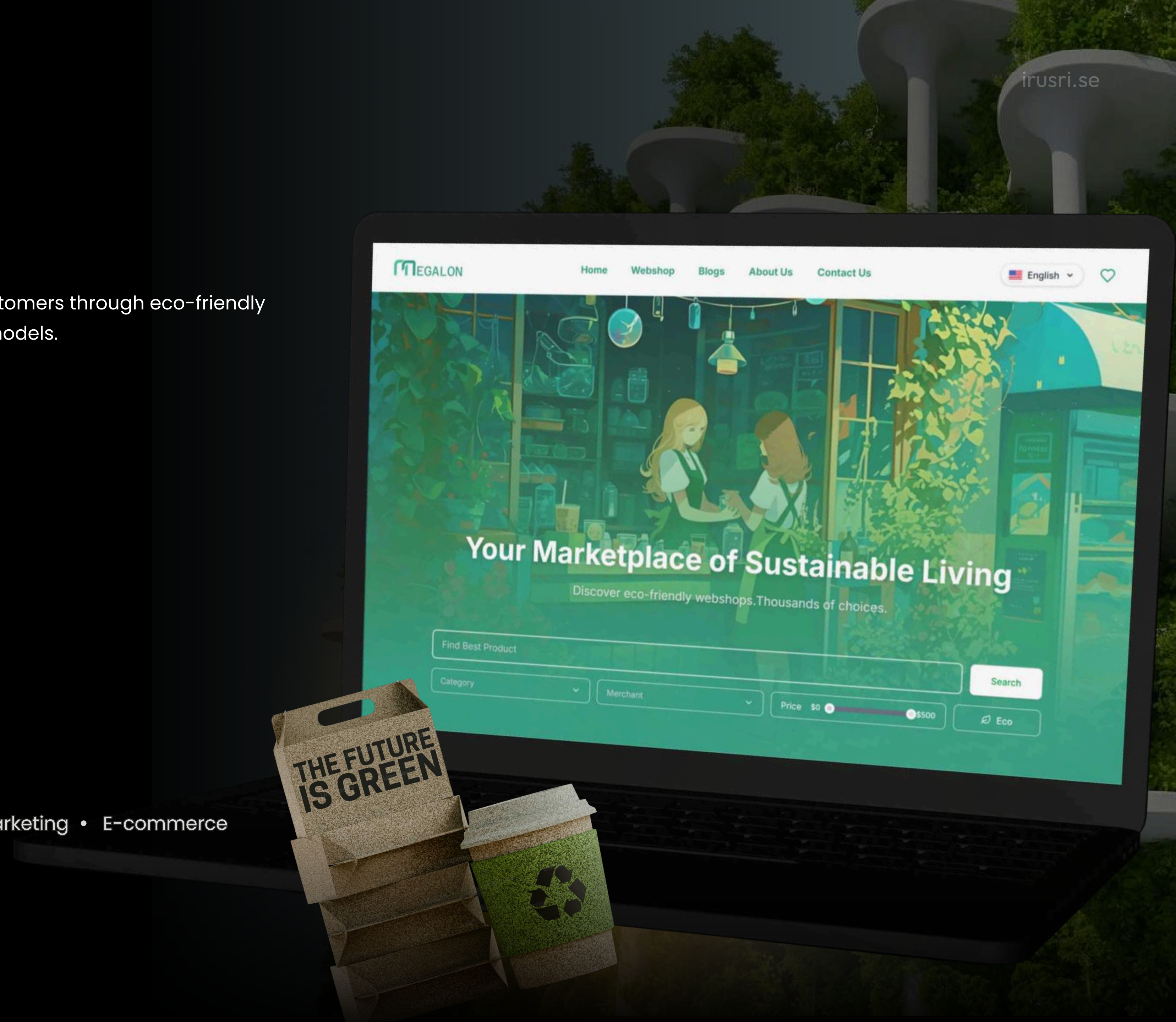


Customer browsing experience

Dive more on Megalon.info →

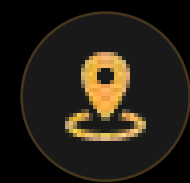
Eco-friendly Marketplace • Green Commerce • Affiliate Marketing • E-commerce

Sustainable Products • Responsible Consumption



Parkio

A smart parking app with an admin dashboard that simplifies parking management for users and operators. It supports parking location management, SMS services, third-party API integrations, and secure online payments. The platform is live and operational in Sweden.



Parking location management



SMS integration



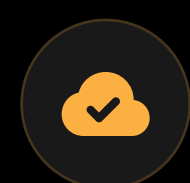
Third-party API integrations



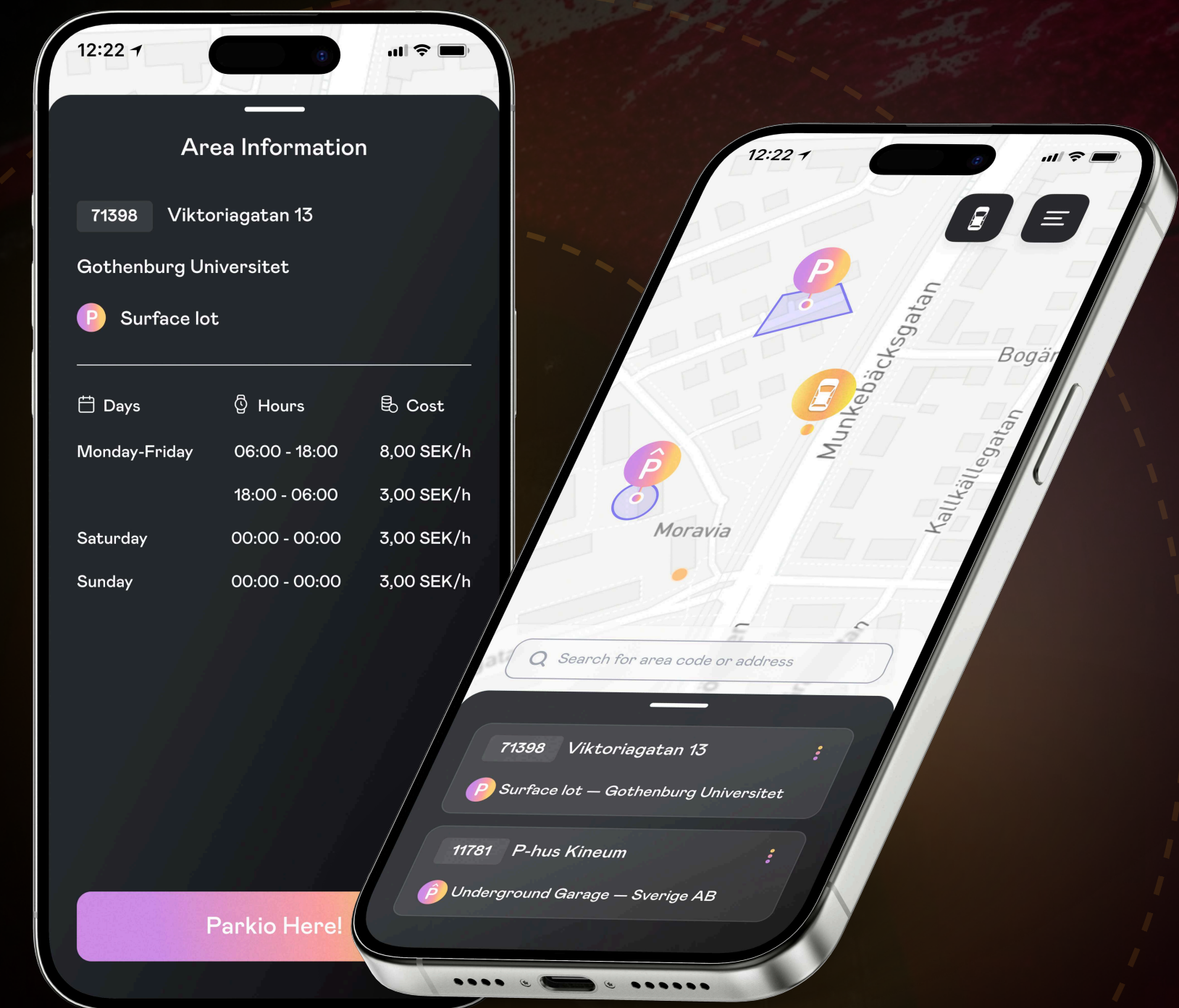
Secure online payments



Built with Flutter, React, and Node.js



Hosted on AWS & GCP



Discover how parkio.irusri.xyz works →

Smart Parking • Digital Payments • Automation

Transportation & Logistics • Admin Dashboard • Mobile Applications

ClickQuick

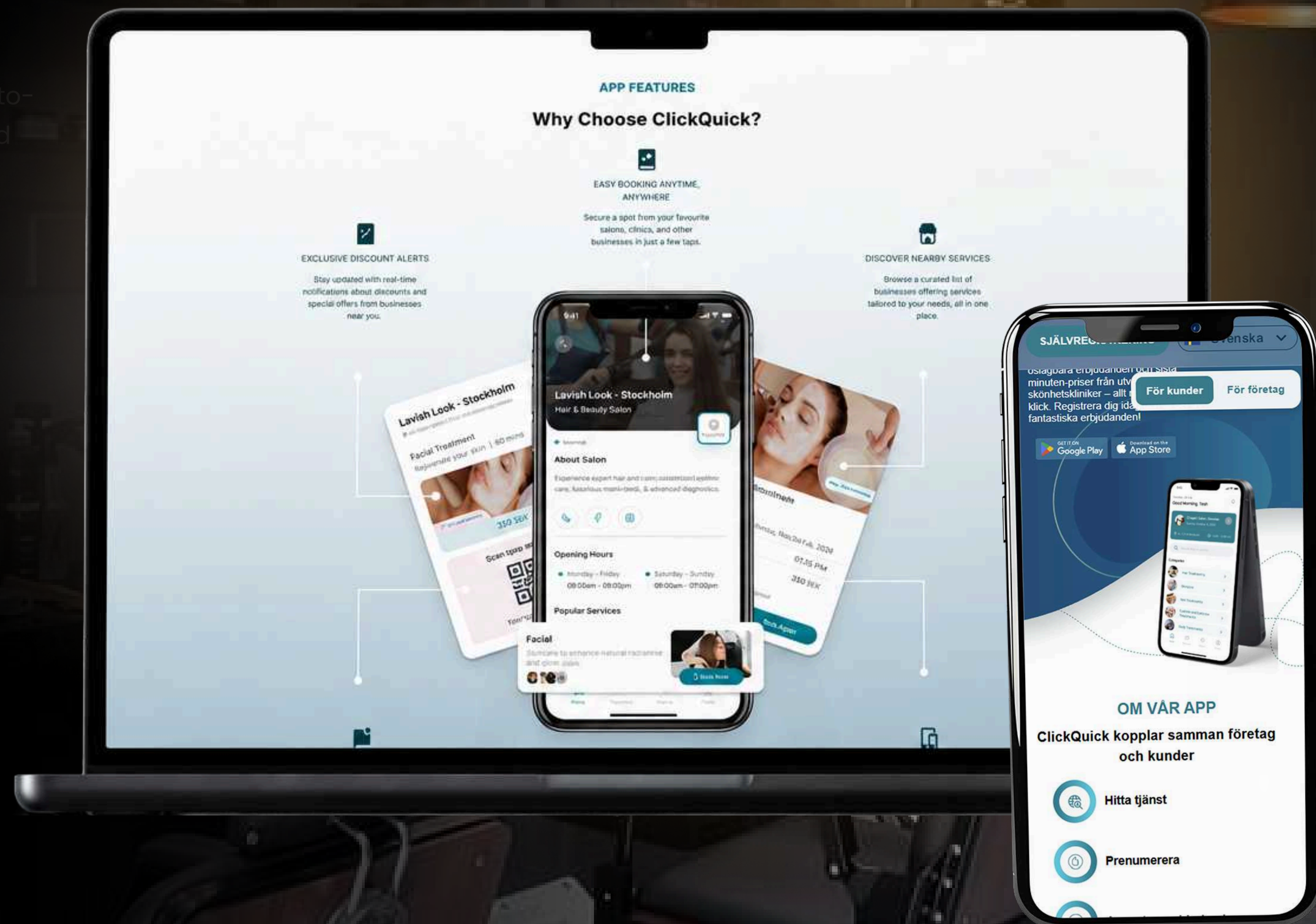
Salon and wellness management platform designed to optimize the end-to-end customer journey, from service discovery to appointment booking and management.

- 
Appointment booking system
 Real-time appointment scheduling
- 
Service and deal discovery
 Intuitive discovery flow to reduce booking friction
- 
Admin management features
 Manage services, pricing, and availability from a single dashboard
- 
Customer journey management

See how clickquick.se simplifies salon and wellness management

Salon Management • Wellness Platform •

Appointment Booking • Customer Experience





Form Project

A performance analysis mobile app designed for athletes and coaches to track, analyze, and improve athletic performance through detailed metrics.

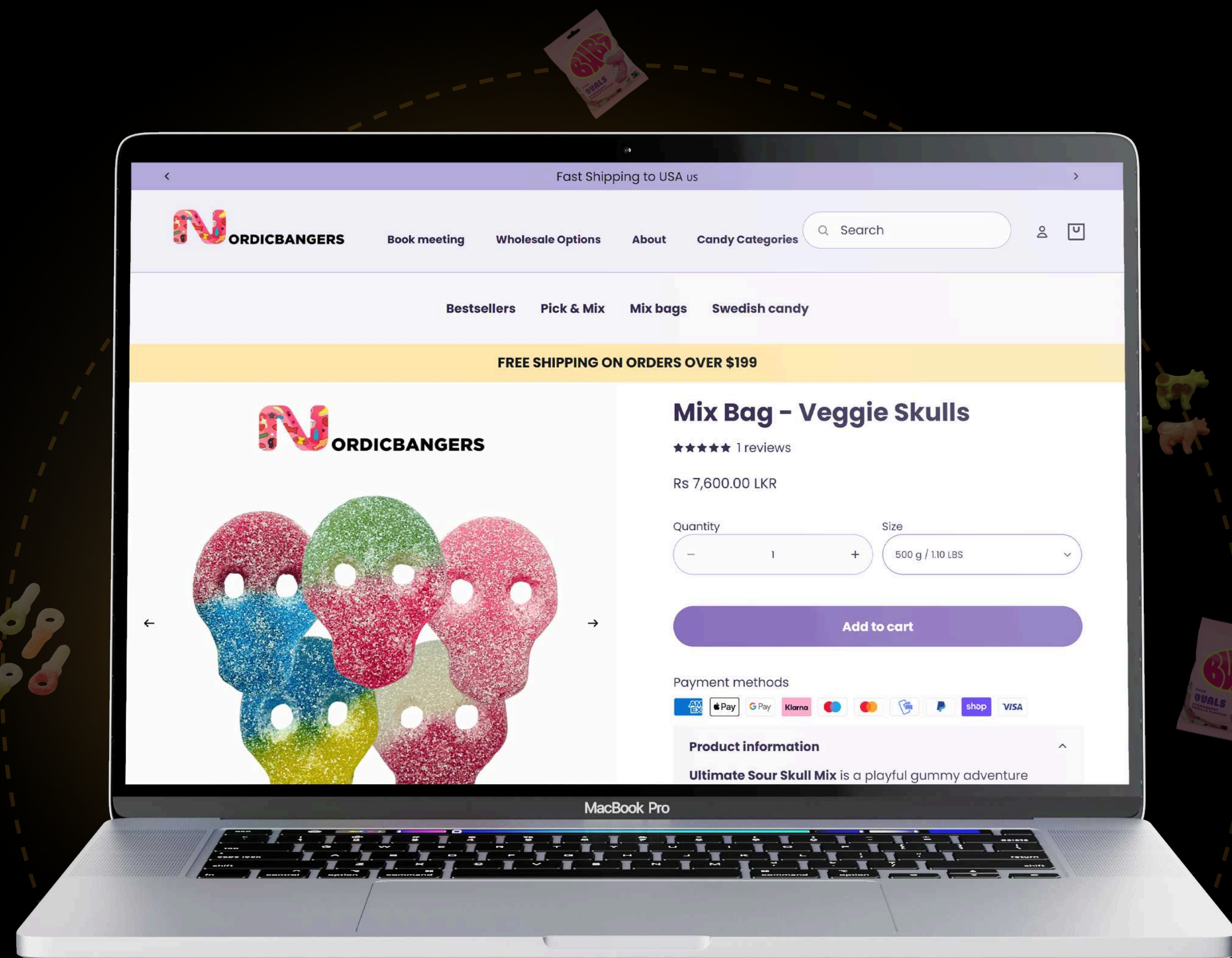
-  Athlete and coach dashboards
-  Detailed performance metrics
-  Training progress tracking
-  Data-driven insights
-  Mobile performance analysis app

Discover how irusri.se works →

Fitness Technology • Performance Analysis • Sports Analytics
Athlete Training • Coaching Tools • Fitness & Wellness

NordicBangers

NordicBangers is an e-commerce website dedicated to selling Swedish candies, offering a fun and seamless online shopping experience.



-  Swedish candy product catalog
-  Online ordering system
-  Secure checkout
-  User-friendly shopping experience
-  E-commerce website

Discover how nordicbangers.com works →

Online Shopping • Food & Confectionery • Swedish Products
Digital Payments • Retail



Apiary Innovations

A science-backed wellness e-commerce platform focused on ethically sourced bee-based products. The platform combines sustainable beekeeping, laboratory-verified purity, and digital commerce to deliver trusted natural wellness solutions to a global market.



E-commerce platform for premium bee-based wellness products



Product catalog for bee venom, pollen, propolis, and honey blends



Science-backed product positioning and education



QR code-linked product usage and verification guides



Emphasis on ethical sourcing and sustainable beekeeping

Discover more insights on apiaryinnovationsgroup.com →

Natural Wellness Platform • Ethical E-commerce • Science-Backed Products •
Bee-Based Wellness • Sustainable Sourcing

Apiary Products



Bee Venom

No more settling for generic serums. Add bee venom directly to your skincare routine, and you already have the natural strength of bee-based wellness.



Choose Your Products

Discover the natural strength of bee-based wellness. Select from our curated range of pure, potent, and purposeful products.



Fresh Bee Pollen

BEE POLLEN DEEPLY NOURISHES AND BALANCES SKIN WITH MINERALS, ANTIOXIDANTS, GLUTIN, AMINO ACIDS, AND VITAMINS A, C, E & B-COMPLEX. A NATURAL GLOW BOOSTER—RAW, FRESH, AND ETHICALLY SOURCED.

SHOP NOW



Pure Bee Venom

BEE VENOM NATURALLY FIRMS, SMOOTHS, AND HYDRATES SKIN WITH POWERFUL ACTIVES LIKE MELITTIN, APMIN, AND PHOSPHOLIPASE. A PURE, SCIENCE-BACKED INGREDIENT FOR GLOW AND COLLAGEN BOOST—WITHOUT THE PREMIUM COST.

SHOP NOW



Organic Bee Propolis

BEE PROPOLIS HEALS, SOOTHES, AND PROTECTS WITH QUERCETIN, PINOCEMBROIN, AND ARTERPIN C. IT BOOSTS MOISTURE, FIGHTS BREAKOUTS, AND REPAIRS SKIN WITH HIGH ANTIOXIDANTS.

SHOP NOW

Our Extraction Process

Learn how we extract bee products safely, without harming bees, and preserve active properties for health and skincare effectiveness.

Map Tracker

Track and monitor movements in real time



Real-time location tracking

Live GPS update



AI Powered movements

Analyse movement patterns, detect anomalies, and generate predictive insights using AI-driven logic.



Movement alerts and notifications

Receive instant alerts for unusual behaviour, or predefined movement conditions.

[Learn more about Map Tracker](#) →

Location Tracking • Map-Based Applications • Mobile Mapping



Vointy

The Vointy web platform extends wellness access across devices, allowing users to track progress, join challenges, and manage wellness goals from any browser.

Website



User authentication



Wellness progress tracking



Online challenges and engagement



Cross-device accessibility



Web-based dashboard

Mobile (iOS & Android)



Personalized user experience



Wellness tracking features



Guided workouts



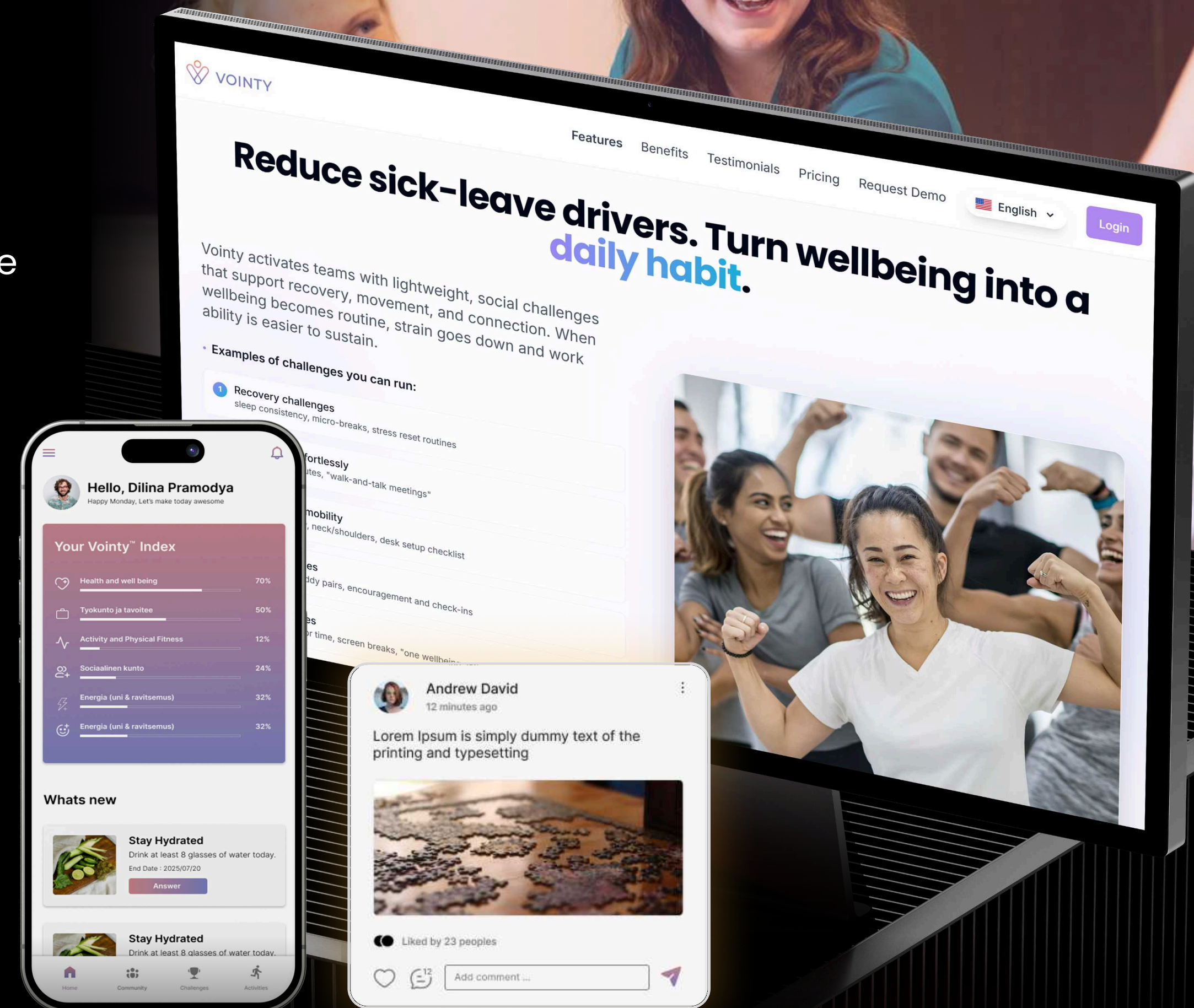
Smartwatch integration



Mobile-first design

Discover how vointy.io works →

Wellness Platform • Health Technology • User Engagement



PlantGenIE

An advanced bioinformatics platform supporting plant genomics research through data exploration, visualization, and analysis.



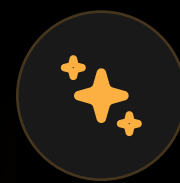
Genomics & transcriptomics data analysis

Navigate complex datasets, identify key patterns, and extract biological insights with ease.



Neo4j-based data modeling

Fast traversal of interconnected biological networks

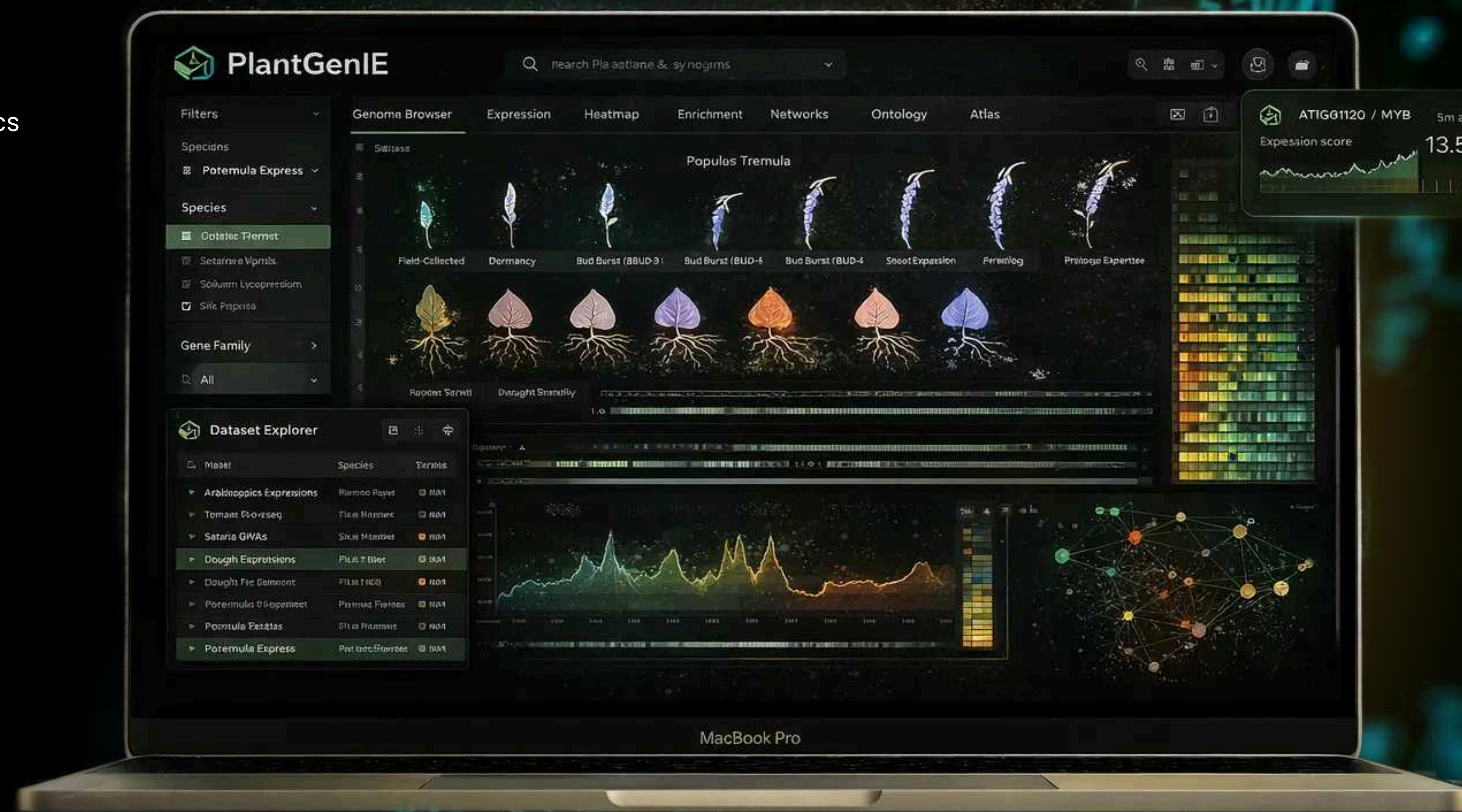


AI-assisted data exploration

Assist researchers in discovering patterns, anomalies, and meaningful connections within complex biological data.

Discover how plantgenie.irusri.xyz support genomics →

Bioinformatics • Genomics • AI in research • Neo4j



Lost in Town Brewery

An e-commerce platform designed to support online beer sales and brand storytelling for a UK-based brewery. The platform balances product discovery, seamless purchasing, and brand identity to support commercial growth in a competitive market.



Shopify & WooCommerce integration



Product catalog and online sales



Brand focused UI design



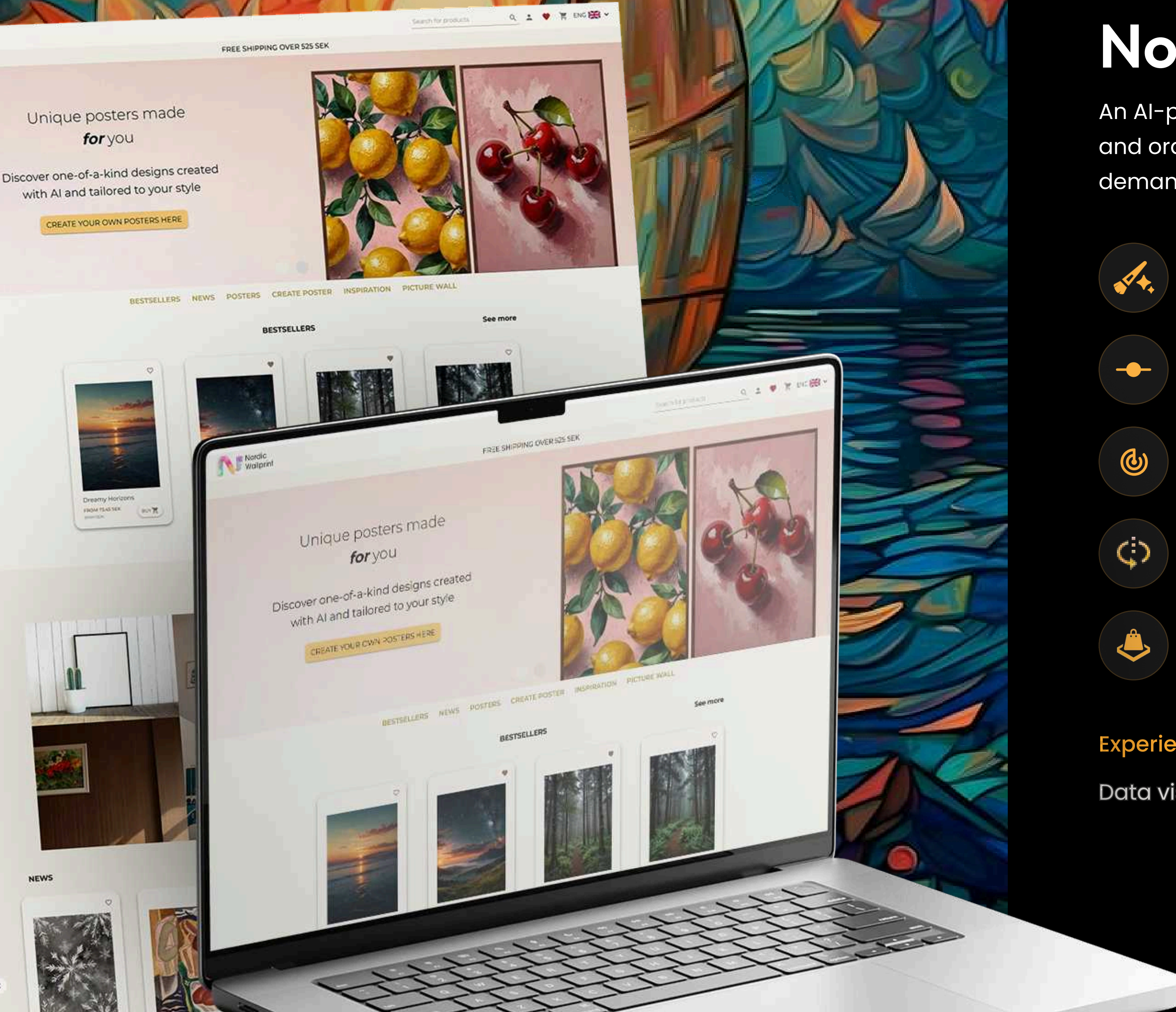
Live production deployment



Secure payment handling

Dive more on lostintown.co.uk →

E-Commerce • Brand • Online retail • Shopify • WooCommerce



NordicWallPrints

An AI-powered e-commerce platform that enables users to generate custom wall art and order physical prints. The system integrates AI image generation with print-on-demand services.

-  AI image generation (Leonardo AI)
-  Print-on-demand integration (Gelato)
-  Order and fulfillment management
-  AR visualization
-  E-commerce storefront

Experience AI-generated wall art with nordicwallprint.com →

Data visualization • Data analytics • Cypher • Neo4j • Data science



News Finland

Regional digital news platform that centralizes city-based local journalism, delivering credible news in multiple languages through a modern, user-friendly content system.

-  Finnish & English language support
-  RSS feeds and article management
-  Digital advertising integration (AdButler)
-  Admin dashboard and content pinning

Explore a modern system for regional digital journalism in uutisfinland.fi →

Digital Media Platform • Local Journalism • Multilingual Systems
• Content Management

Merite

An e-commerce platform built to manage product selling across multiple user roles. It centralizes marketplace operations for administrators, sellers, customers, and delivery personnel to ensure efficient order fulfillment and platform management.



Role-based dashboards (admin, seller, customer, delivery)



Order and delivery workflow management



Product and inventory management



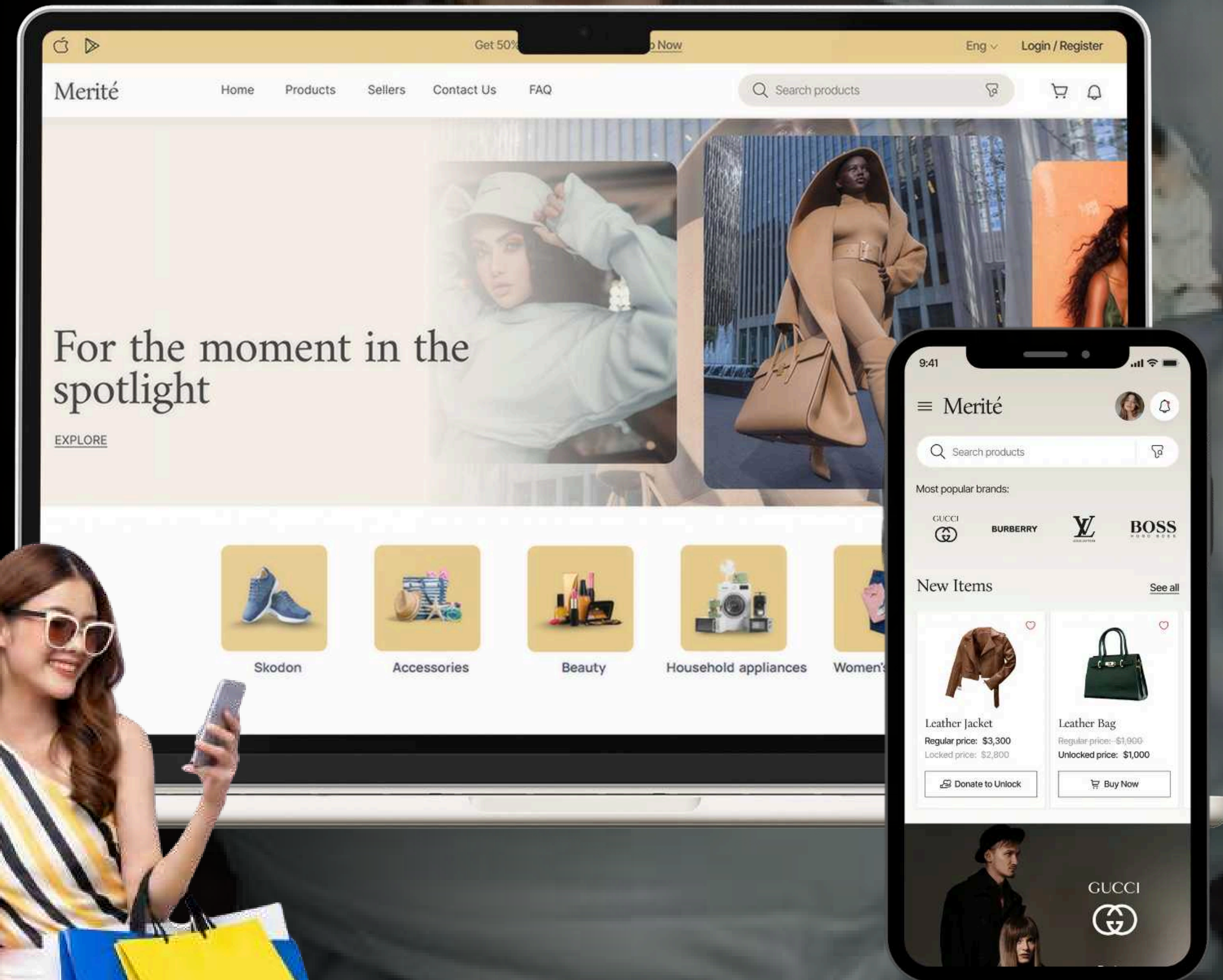
Centralized marketplace operations

Explore more on merite.se →

E-commerce Platform • Web & Mobile Apps •

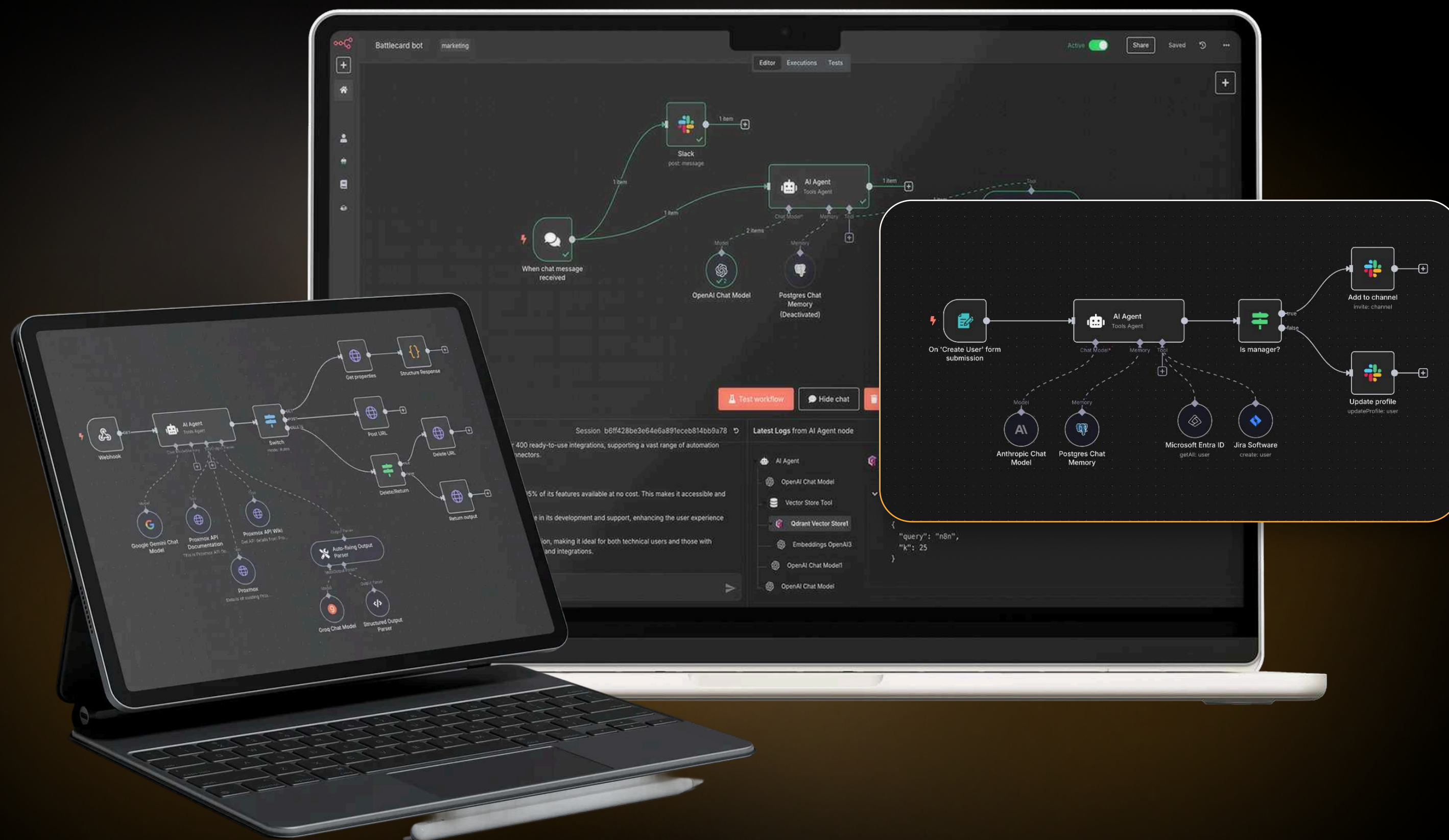
Order Management • Role-Based Access • Marketplace

• Multi-Vendor



N8N Workflow Automation

An automation platform implementation built to reduce manual work by orchestrating repeatable digital workflows. It supports automated content creation and publishing through configurable, event-driven processes.



-  Workflow automation platform
-  Automated blog and post creation
-  No-code / low-code configuration
-  Multi-tool integrations
-  Event-driven execution

Process Automation • AI Automation • Productivity
Task Orchestration

Pandamor

A modern social app for students and young adults that helps users find friends, study partners, workout buddies, or romantic connections. It focuses on reducing loneliness and encouraging meaningful interactions in Sweden.

-  Friend, study, and dating connections
-  Note Game for deeper conversations
-  Doodle Board for anonymous discussions
-  Activity deals with local businesses
-  Designed for students and young adults

Discover how irusri.se works →

Dating & Friendship • Student Life • Community Building • Social & Communication
Mobile Application • Social Networking



Altore

Altore is an AI-powered fitness and body transformation app that analyzes user physique through scanning and generates personalized training and nutrition plans. It follows a freemium model where users start with a static plan, while the Pro version delivers adaptive, evolving fitness guidance based on continuous progress tracking and body changes.

-  Body scan with physique scoring
-  Muscle group breakdown and feedback
-  Visual progress assessment
-  Pro plan unlocks full adaptive meal plans

Discover how [Altore works](#) →

AI fitness app • Body scanning • Physique tracking
Adaptive workout plan • Meal planning app



Fact-Investigation

Fact Investigation is a professional methodology and consulting platform used for structured investigations of workplace bullying, harassment, discrimination, and psychosocial work environment issues.



Minimalist, timeless UI/UX for readability and easy navigation



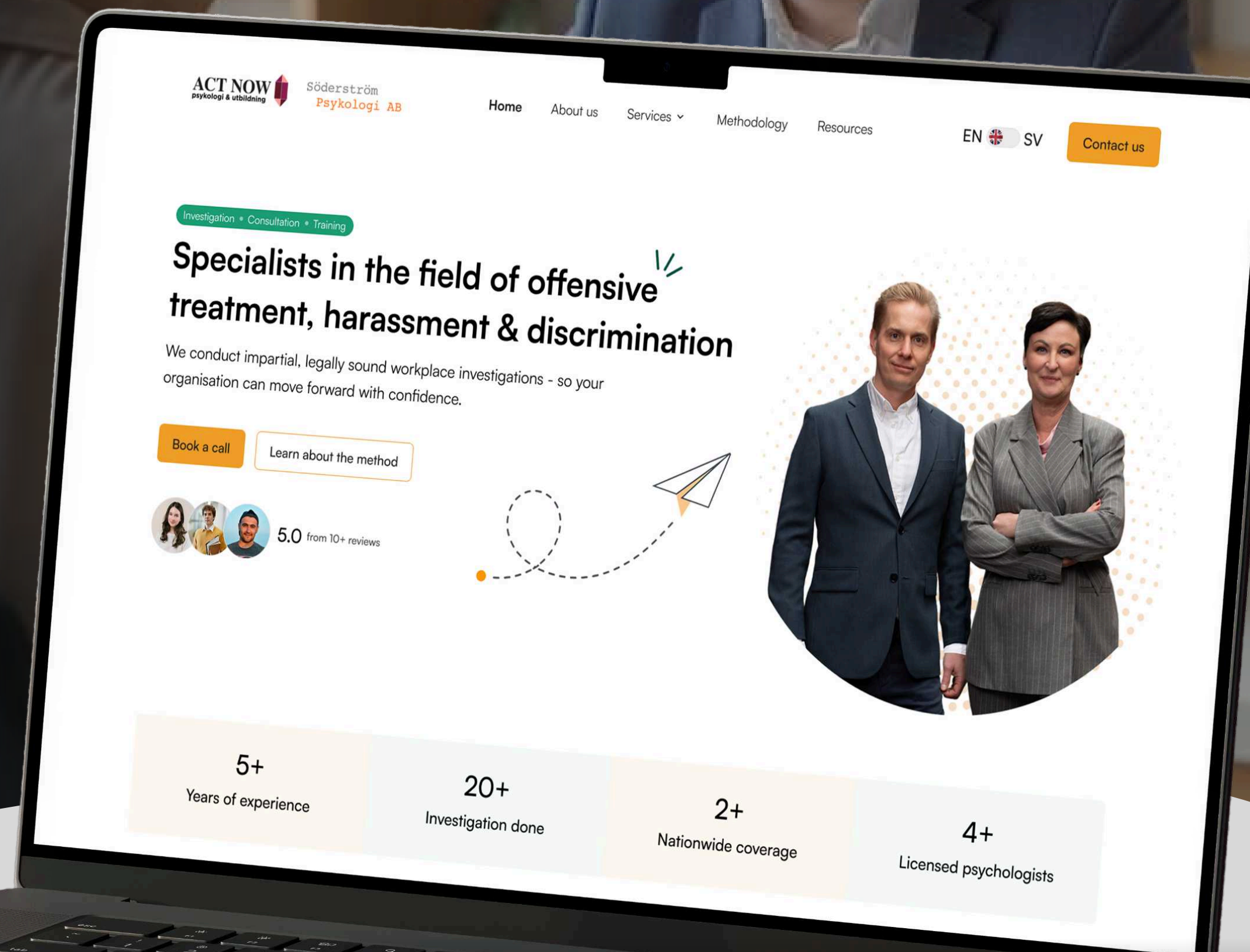
Service-focused sections



Trust-building elements

Discover how fact-finding-landing.irusri.xyz works →

Workplace investigation • Harassment analysis • Bullying investigation



Aercit

AERCIT is a subscription-based technology lifecycle platform that provides businesses with fully managed devices instead of traditional ownership. It enables companies to access, upgrade, repair, and recycle IT hardware through a circular economy model, reducing cost, waste, and operational hassle.



Device subscription model instead of upfront purchasing



End-to-end device lifecycle management
(Setup, Maintenance, Upgrades, Recovery)



Device swap and upgrade flexibility based on business needs



Damage and theft protection included in service plans

Discover more insights on [Aercit](#) →

Circular economy • Device-as-a-Service • IT subscription model •

Hardware lifecycle management • Refurbished devices

Lokr-Swap

LockrSwap is a modern online marketplace platform designed for buying and selling sports and lifestyle products with secure transactions, integrated shipping services, bidding functionality, and real-time communication between buyers and sellers. The platform focuses on creating a seamless and user-friendly trading experience with advanced shipping, order management, and marketplace features.

- 

Buyer & Seller Marketplace
- 

Real-Time Messaging System
- 

Bidding & Offer Management
- 

Integrated Shipping Services (DVS & PostNord)
- 

Order & Refund Management
- 

Seller Performance Metrics
- 

QR Code & Email Notifications
- 

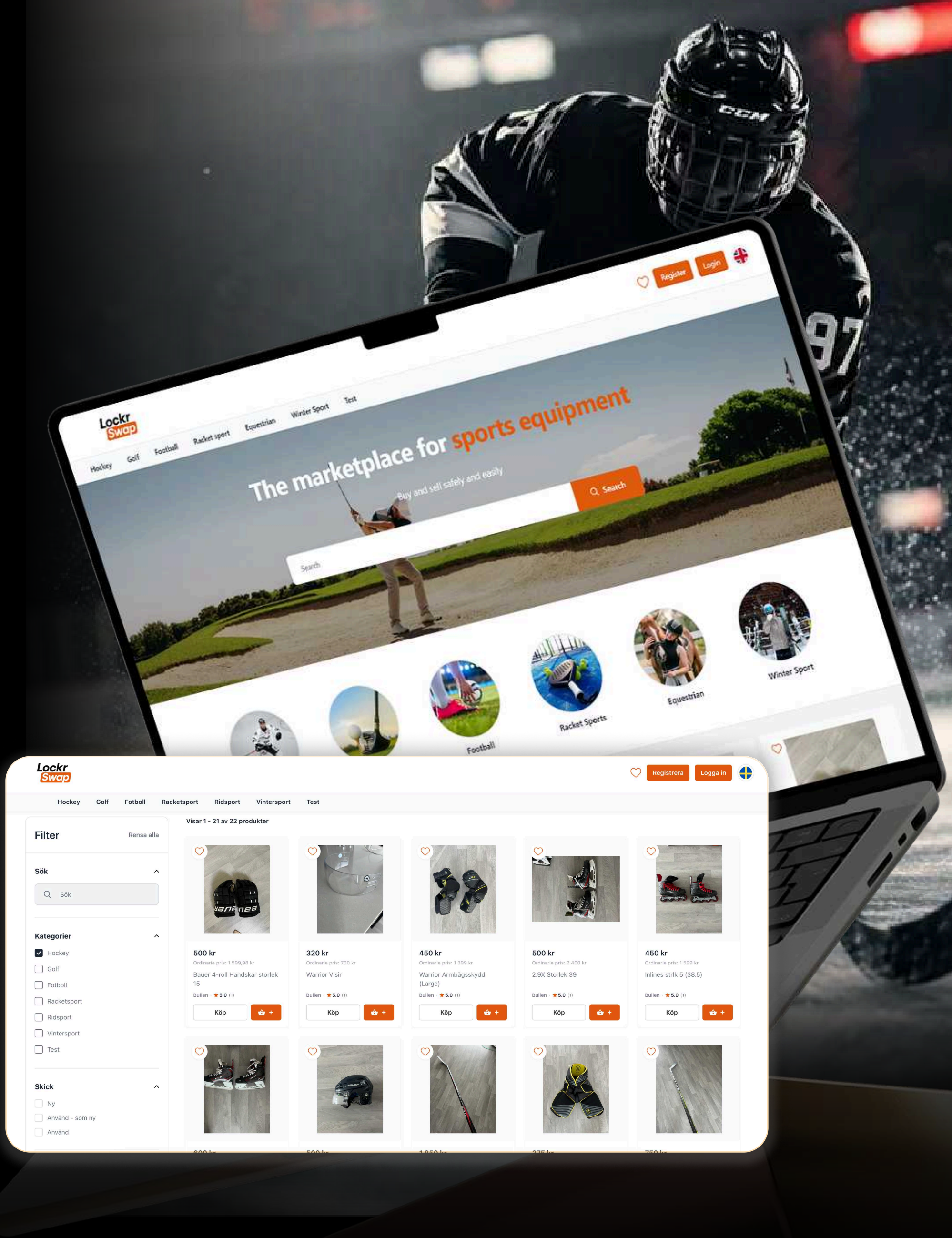
Responsive UI/UX Design
- 

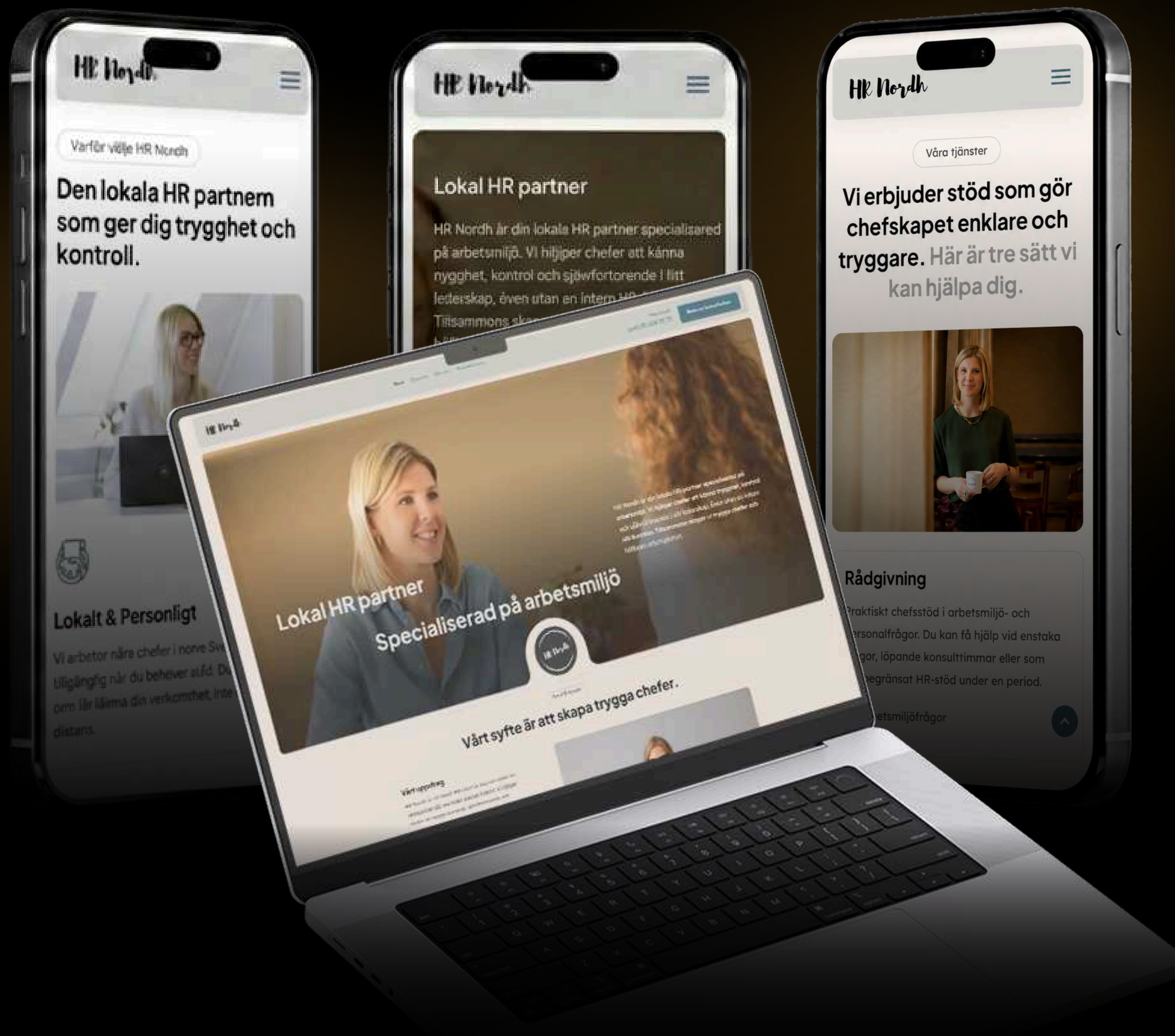
Dynamic Shipping Price Calculations
- 

Favorite Listings & Notifications

Explore deeper insights on [Lokr-Swap](#) →

Marketplace Platform • E-Commerce • Shipping Integration • PostNord Integration • Buyer Seller System





HR Nordh

Designed and developed a modern, minimalist website for HR Nordh AB, a specialized HR consultancy in Northern Sweden. The site uses a calm, welcoming design to communicate trust, clarity, and professionalism, bridging HR expertise with a personal, local partnership.

-  Minimalist, timeless UI/UX for readability and easy navigation
-  Service-focused sections
-  Trust-building elements
-  Localized content targeting Västerbotten & Västernorrland
-  Lead generation via high-visibility CTAs and direct contact
-  Mobile-first, responsive design

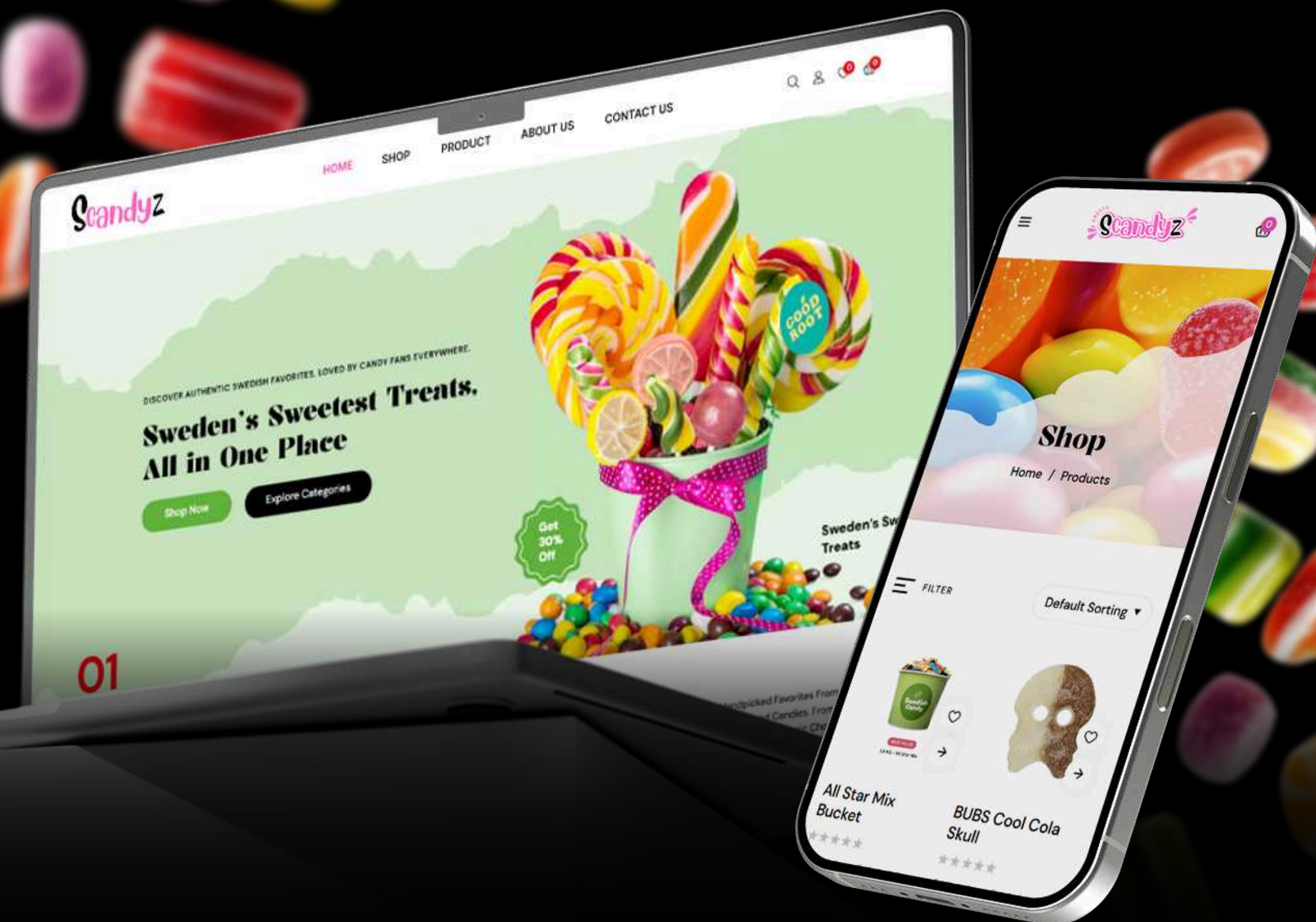
[Learn more about HR Nordh](#) →

Marketplace Platform • E-Commerce • Shipping Integration •
PostNord Integration • Buyer Seller System

CandyCity

Candy Selling is a modern B2B and multi-vendor e-commerce platform designed to showcase and sell a variety of confectionery products through an engaging and user-friendly online shopping experience. The platform focuses on clean UI design, smooth navigation, and an attractive product presentation to enhance customer engagement and conversion.

- Designed and developed a responsive B2B and multi-vendor marketplace for candy products
- Product listing with clear categorization and attractive visual display
- User-friendly interface with smooth navigation and shopping flow
- Optimized layout for mobile, tablet, and desktop devices
- Focus on UI/UX design to enhance product visibility and user engagement
- Integrated contact and product inquiry features for customer interaction
- Lightweight and performance-optimized frontend implementation



Taste more insights on [Scandyz](#) →

B2B Marketplace • Multi-Vendor E-Commerce Platform • WooCommerce
 • Stripe Payment Integration • E-Commerce Website •
 Candy & Confectionery Store • UI/UX Design • Responsive Web Design •
 Product Showcase Platform • Online Retail Experience •
 Frontend Development



Our Products

Safora

SAFORA is a data-driven Industrial Safety Management System (ISMS) designed to centralize and streamline workplace safety operations into a single digital platform. It enables organizations to proactively manage hazards, incidents, inspections, work permits, corrective actions, and compliance activities while promoting a strong Zero Harm culture aligned with ISO 45001:2018 standards.

The system combines a web-based management platform and a mobile-first application, allowing real-time field reporting and enterprise-level safety governance to work together seamlessly.

Website



Real-time dashboards with safety KPIs and analytics



Hazard and incident management with CAPA Tracking.



Work permit and inspection workflows with multi-level approvals



Role-based access control (RBAC)



Organization-wide safety monitoring and reporting

Mobile (iOS & Android)



Hazard, and incident reporting.



Work permit requests.



Safety inspections and checklist submissions



Offline reporting with automatic sync



Push notifications for approvals and alerts

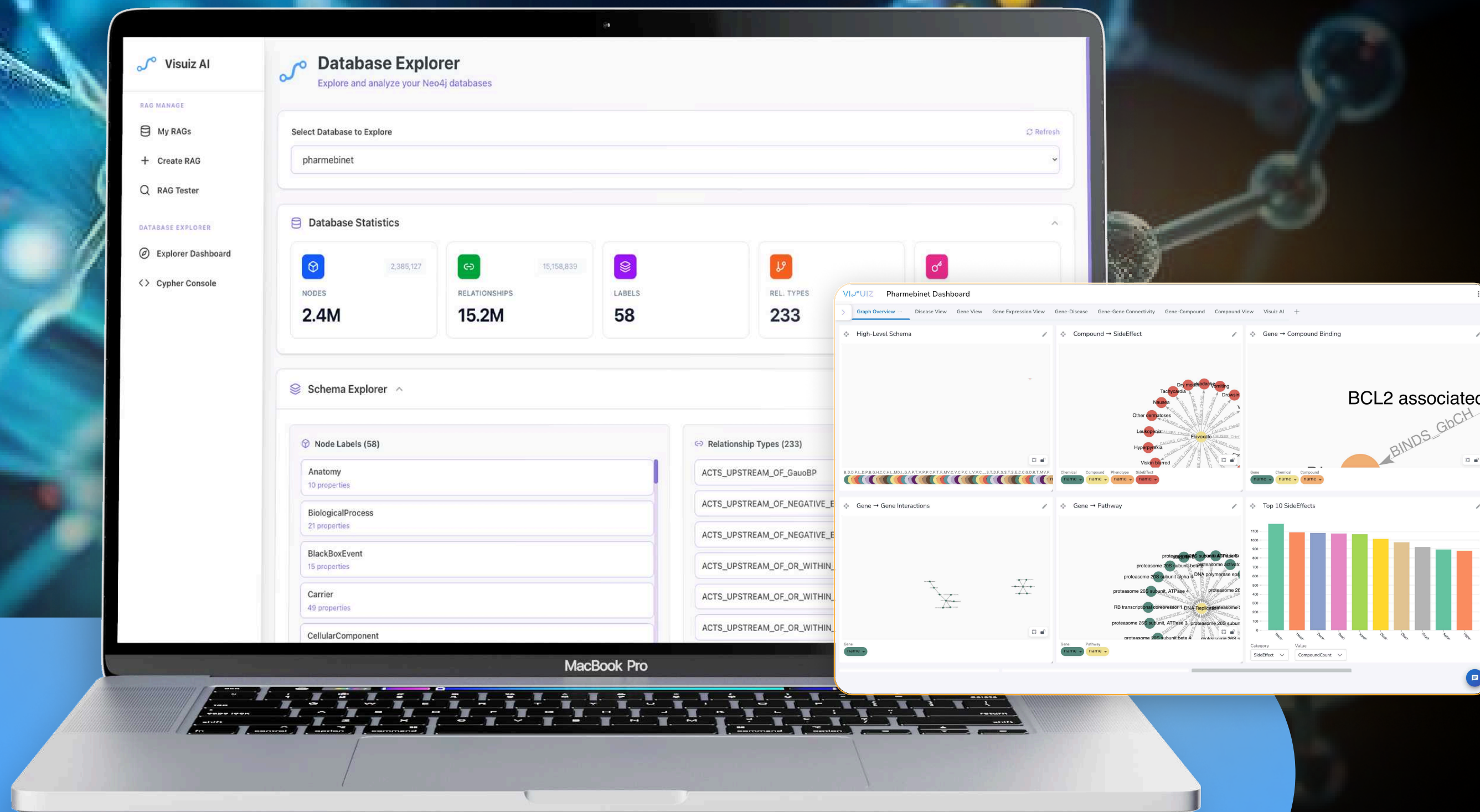


Discover safora.se for safety management →

EHS • iOS & Android Mobile App • Hazards • Inspections
Incidents • Zero harm culture • Offline Reporting • Work Permits

Visuiz

A web-based data visualization platform built for graph database exploration and analysis. It enables users to interact with complex datasets through dynamic graph views and customizable dashboards for deeper insights.



Interactive graph visualizations

Navigate complex datasets, identify key patterns, and extract biological insights with ease.

Web-based analytics interface

Fast traversal of interconnected biological networks

Relationship and pattern analysis

Assist researchers in discovering patterns, anomalies, and meaningful connections within complex biological data.

Experience visuiz.com for advanced graphic analysis →

Data visualization • Data analytics • Cypher • Neo4j • Data science

Hemmfixa

A digital service platform connecting homeowners with certified professionals across home services. It simplifies service discovery, trust-building, and service coordination.

Mobile (iOS & Android)

Supplier Dashboard



Platform-based service coordination



Scalable marketplace structure



Home service categories



User-friendly service discovery



Service provider listings



Supplier onboarding system



Job listing dashboard



Job acceptance workflow



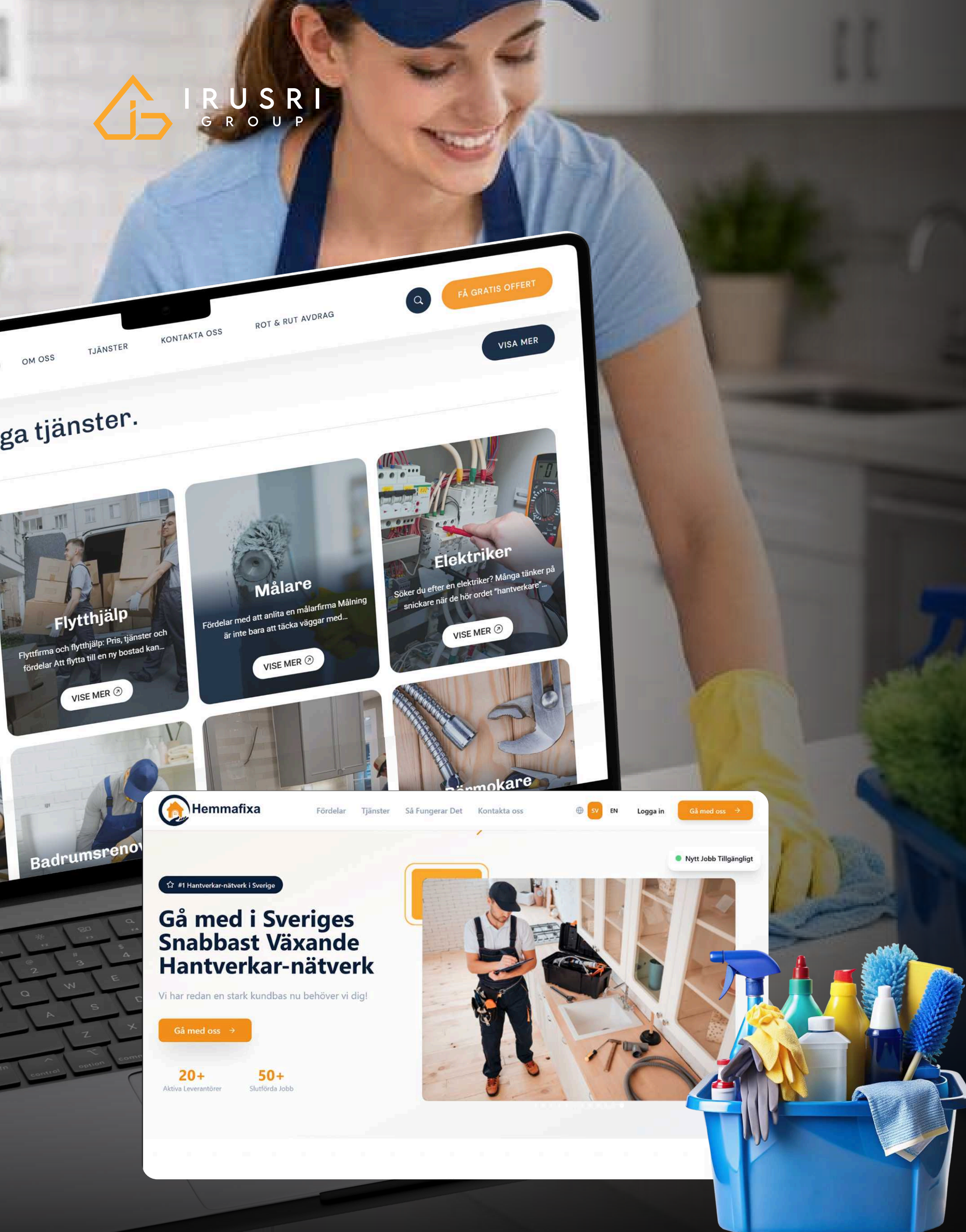
Quote submission



Home services management

Dive more on hemmfixa.se →

Service Marketplace • Digital Marketplace • UX for Services • Home Services Platform



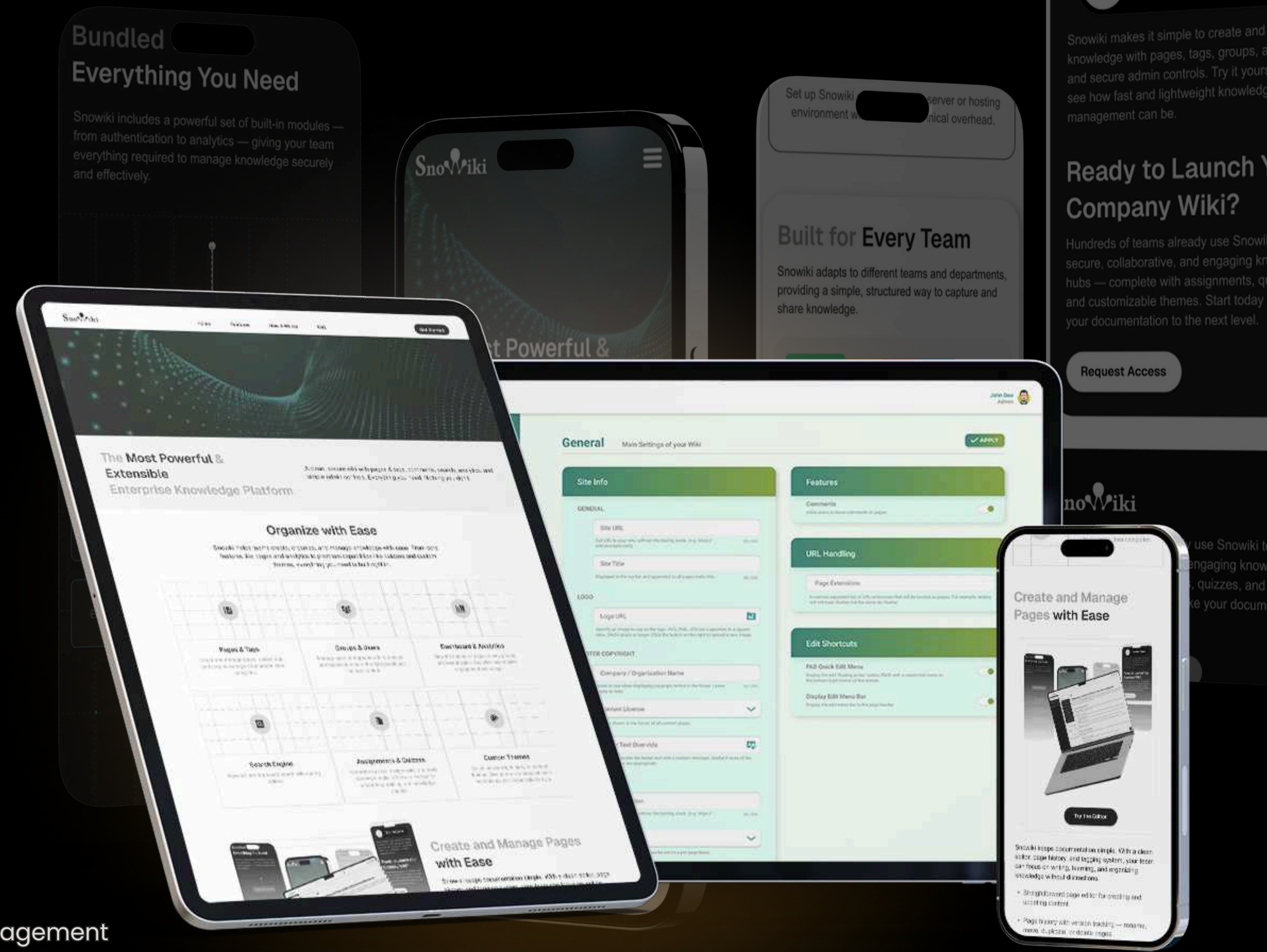
Snowiki

An internal knowledge management platform designed to centralize company documentation and institutional knowledge. It enables teams to create, manage, and access structured information efficiently.

- 
Internal wiki and documentation management
 Reduces duplication and information silos
- 
Rich content editing
 Support for collaboration and real-time editing
- 
Centralized knowledge repository
- 
Customizable structure
 Makes documentation intuitive and easy to navigate

Explore snowiki.com for more info →

Documentation Platform • Internal Tools • Enterprise Wiki • Knowledge Management



AI chatbot

A live chat widget with an admin dashboard that allows administrators to manage conversations and respond to users directly via Telegram integration.

-  Live chat website widget
-  Admin dashboard
-  Telegram integration for admins
-  Real-time messaging
-  User-admin communication

Live Chat • Customer Support • Admin Dashboard

Telegram Integration • Real-Time Communication • Web Widget





Thank you!

Contact us for further information

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